

THE YALE & TOWNE MANUFACTURING COMPANY

"YALE MARKED IS YALE MADE"

TRADE **YALE** MARK

GENERAL OFFICES AND WORKS
STAMFORD, CONN., U. S. A.

To the Architect:

Six Of The Eight Are Yale Equipped

On the inside center spread are illustrated eight of New York's tallest skyscrapers, placed alongside a sketch of the Eiffel Tower in Paris, indicating their comparative heights.

The original sketch from which the illustration was prepared, was drawn by Yasuo Matsui, architect, and this illustration, with an interesting article on New York skyscrapers, was recently featured in metropolitan newspapers.

Yale Builders' Locks and Hardware and Yale Door Closers were selected by the architects for six of these eight prominent structures—a tribute to that sense of security and reliability instinctively associated with the name YALE.

Yale Hardware has served The Metropolitan Life Insurance Company building faithfully since 1908, and the Woolworth building since 1912. We recently had another impressive example of the enduring qualities of Yale Locks and Hardware. The old Waldorf Hotel in New York was demolished to make room for a modern skyscraper. The Yale Hardware on this venerable old building was salvaged and the locks and trim were in perfect working order after thirty-five years of constant, faithful service.

Yale Standardized Locks and Builders' Hardware for Hollow Metal Doors are used throughout the Chrysler building, the Lincoln building, the New York Life building and the 10 East Fortieth Street building. Yale Standardized Locks eliminate installation detail and make possible the interchanging of locks in the same mortise, whenever operation variations may be desired, simplifying the problem of the architect, owner and contractor.

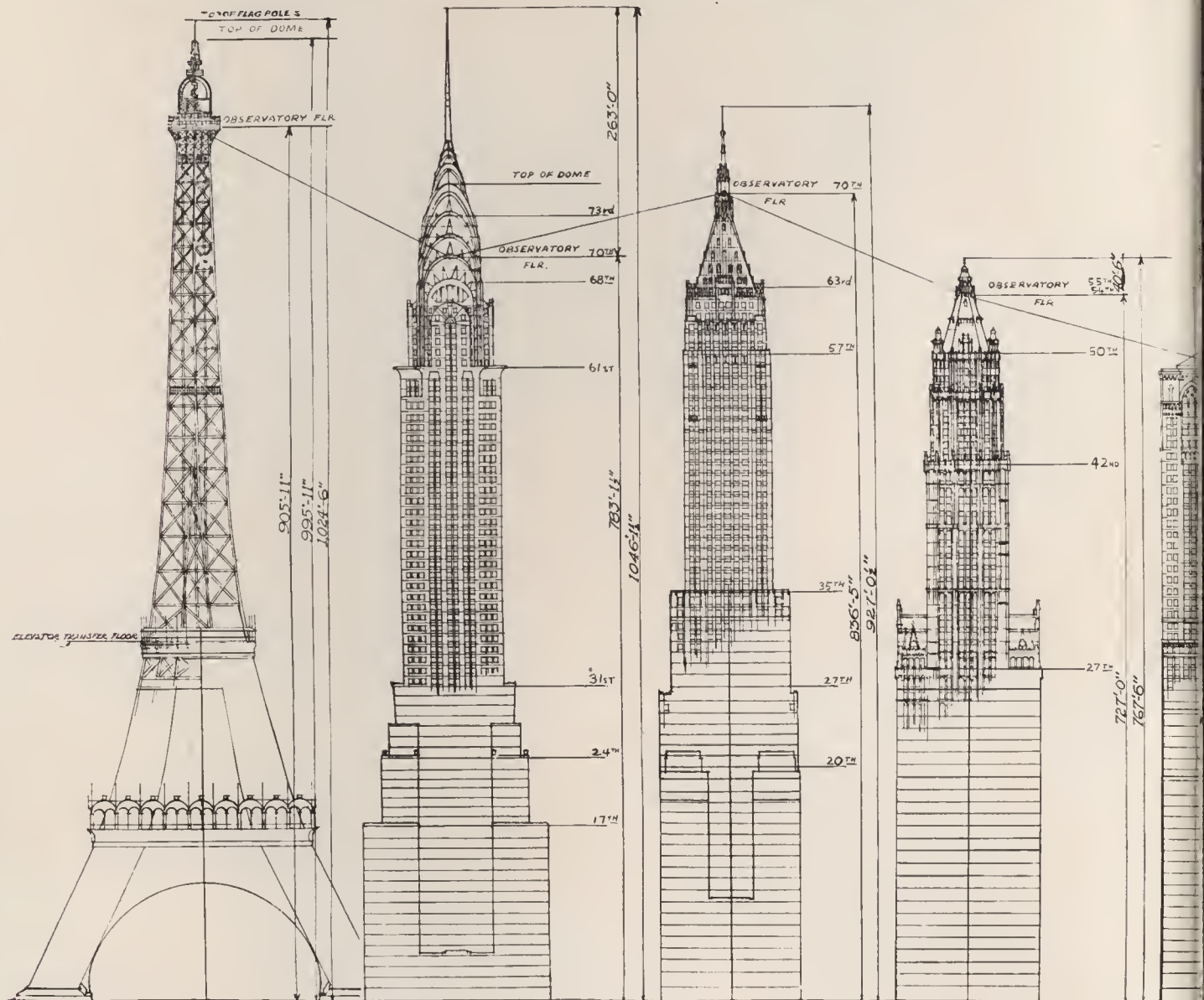
Write for the interesting booklet on Yale Standardized Hardware.

Yours truly,

THE YALE & TOWNE MFG. CO.

TRADE **YALE** MARK

SIX OUT OF EIGHT EQUIPPED WITH YALE



Courtesy New York Sun.

1888
EIFFEL TOWER
Gustave Eiffel,
Architect.

1930
CHRYSLER BLDG.
William Van Alen,
Architect.
Fred T. Ley & Co.,
Contractor.

1930
MANHATTAN BLDG.
H. Craig Severance,
Architect.
Yasuo Matsui,
Asso. Architect.
Starrett Bros.,
Contractor.

1912
WOOLWORTH BLDG.
Cass Gilbert,
Architect.
Thompson-Starrett,
Contractor.

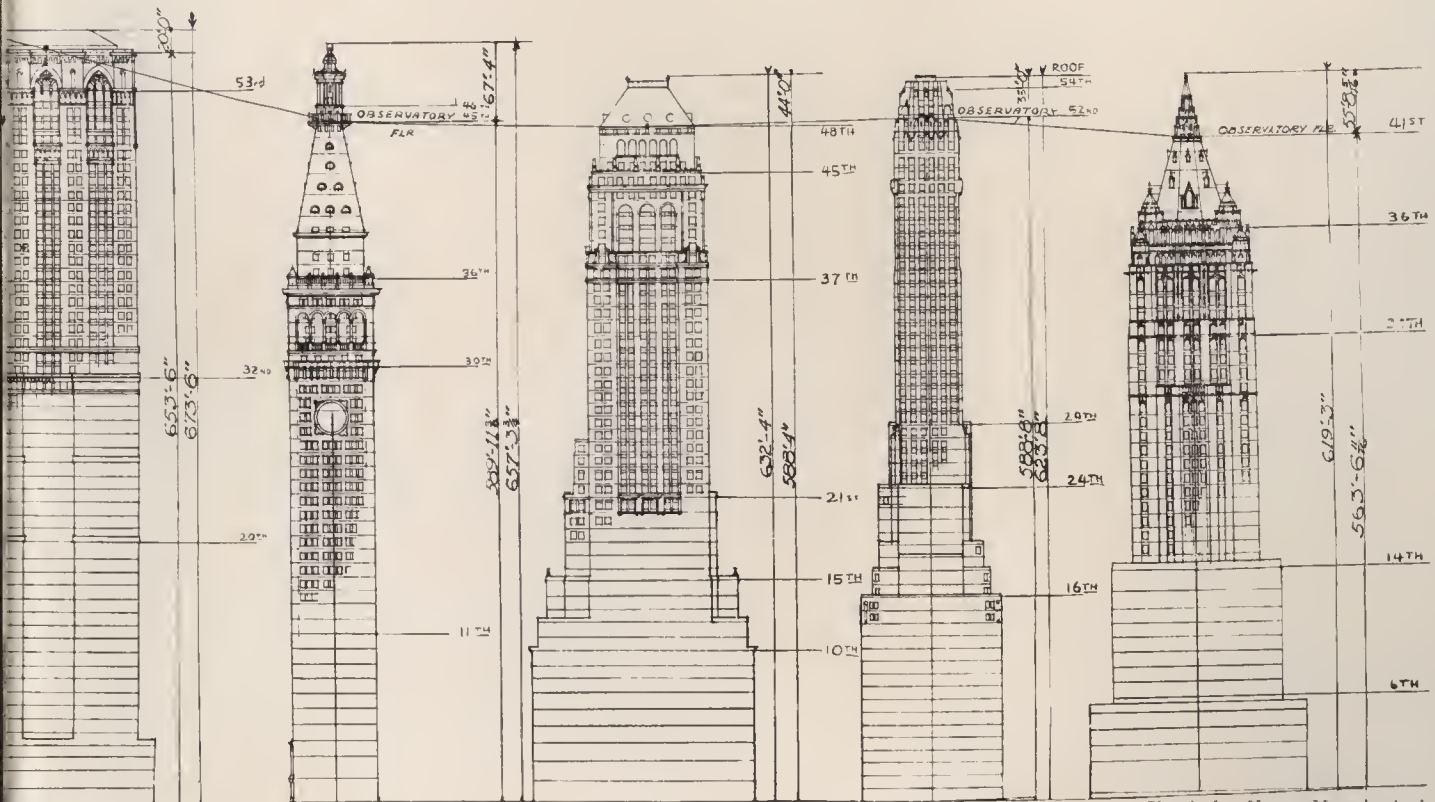
TRADE **YALE** MARK
HARDWARE

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HARDWARE

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HARDWARE

TRADE **YALE** MARK

YALE BUILDERS' LOCKS AND HARDWARE



Sketch by Yasuo Matsui, Arch.

1930

1908

1929

1929

1929

COLN BLDG.

METROPOLITAN
LIFE BLDG.

10 E. 40th ST. BLDG.

CHANIN BLDG.

NEW YORK LIFE
BLDG.

R. Carpenter,
Associates,
Architects.

H. Le Braun & Sons,
Architects.

Ludlow & Peabody,
Architects.
Yasuo Matsui,
Consulting Arch.
G. Richard Davis,
Contractor.

Sloan & Robertson,
Architects.
Chanin Constr. Co.,
Contractor.

Cass Gilbert,
Architect.
Starrett Bros.,
Contractor.

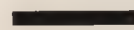
ht P. Robinson,
Contractor.

Contractor.
V. J. Hedden & Co.

YALE MARK
RDWARE

YALE MARK
HARDWARE

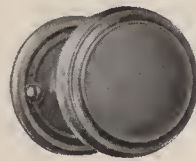
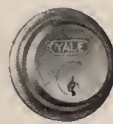
YALE MARK
HARDWARE



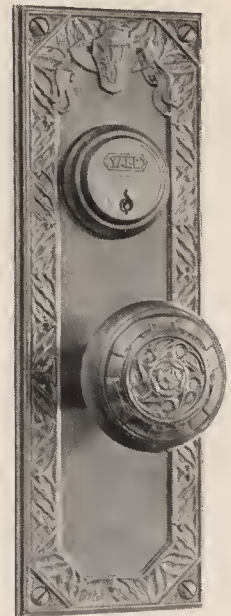
YALE MARK
HARDWARE



Special Hardware
for
New York Life Insurance
Co. Building



Hardware for
10 East 40th St. Building



Special Hardware
for
Woolworth Building



Special Rim Lock
for
Metropolitan Life Insurance
Co. Building



Special Hardware
for
Chrysler Building



Hardware for
Lincoln Building



Special Hardware
for
Metropolitan Life
Insurance Co. Building

YALE SPECIAL HARDWARE

Yale Special Design Hardware, to conform to every architectural motif, is part of our service to the architect and contractor.

The above illustrations picture the hardware trim used on the six Yale-equipped buildings shown on the inside of this folder.

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